



# ST. JOHNS COUNTY PARKS & REC FAMILY COLOR RUN 5K

📅 Sat., Nov. 14, 2026

📍 SJC Fairgrounds

🕒 9am-12pm

Dear Community Partner,

The St. Johns County Parks Foundation invites you to become a sponsor of the 2026 Fall Color Run 5K, a colorful, family-friendly event that brings our community together while supporting parks, recreation, and opportunities for residents of all ages.

As the philanthropic partner of St. Johns County Parks & Recreation, the Foundation works to provide resources that enhance community spaces and experiences beyond what public funding alone can accomplish. Together, we can help enhance playgrounds, replace aging park amenities, improve accessibility, expand recreation opportunities, and support programs that encourage healthy, active lifestyles. From helping families enjoy safer, more welcoming parks to creating opportunities for children, seniors, veterans, and individuals with disabilities to participate in recreation programs, your investment helps make a lasting local impact.

All sponsors at the \$250 level and above receive recognition on the official event t-shirt, along with event-day and promotional recognition opportunities.

Thank you for considering a partnership with the St. Johns County Parks Foundation. Together, we can create a fun and memorable event while investing in parks, programs, and recreation opportunities that strengthen our community.

*Marithza Ross*

Executive Director

St. Johns County Parks Foundation



The St. Johns County Parks Foundation is a 501(c)(3) nonprofit organization (EIN: 87-2315225). Sponsorships support our mission to enhance access to parks, recreation, and community programs throughout St. Johns County. Contributions may be tax-deductible as allowed by law. **Learn more at [sjcpf.org](https://sjcpf.org) or contact us at [info@sjcpf.org](mailto:info@sjcpf.org).**



# SJC PARKS FOUNDATION SPONSORSHIP OPPORTUNITIES

Partner with us to support local park projects, programs, and wellness for everyone across St. Johns County.

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- Top billing across all event marketing and promotions
- Prominent banner placement on start/finish line (byob\*) and event t-shirts
- Recognition in media, press, and social campaigns
- Opportunity for welcome remarks or on-site recognition
- Vendor booth space at the Finish Line Festival

## EXPERIENCE SPONSOR

**\$500**

Color Station Sponsor (Multiple available)

Healthy Snack Sponsor (Multiple available)

Hydration Station Sponsor (Multiple available)



## COMMUNITY PARTNER

**\$250**

Name recognition on event t-shirt, Opportunity for on-site outreach and to include a promotional item or offer for participants

## COLOR RUN SUPPORTER

**\$100**

Scholarship supporter, Recognition on social media as a supporter

## PREMIER SPONSOR \$1000

### RACE BIB SPONSOR (1 available)

Your logo featured on every participant bib, seen throughout the race

### FINISHER MEDAL SPONSOR (1 available)

Exclusive logo placement on all finisher medal ribbons

### AWARDS SPONSOR (1 available)

Recognition tied to all award announcements and on plaque



### OFFICIAL PHOTO SPONSOR (1 available)

Logo placement on finisher photos

### FINISH LINE SPONSOR (DJ) (1 available)

Banner placement in the DJ and entertainment area

### SOCIAL MEDIA GIVEAWAY SPONSOR (unlimited)

Featured in a pre-event giveaway campaign offering ten race entries sponsored by your business, driving visibility and engagement



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SCAN ME

