

SWIM



BIKE



RUN!



JUST TRI IT!

ST. JOHNS COUNTY PARKS & RECREATION

2026 Corporate & Community Sponsorships



Our Impact

Empowering confident, active kids through community-supported recreation



SUNDAY

April. 26. 26 | 8 AM

Solomon Calhoun Community Center

Ages: 5-14

Capacity: Up to 300 participants



Community sponsorships are facilitated by the St. Johns County Parks Foundation, a 501(c)(3) nonprofit, supporting SJC Park & Recreation county-wide. Learn more at www.sjcpf.org.



Event Overview

The **St. Johns County Parks and Recreation “Just Tri It” Kids Triathlon** is a growing youth athletic event that encourages confidence, healthy lifestyles, and community connection through swimming, biking, and running. The event is **fundraised and supported by the St. Johns County Parks Foundation**, the official nonprofit partner of St. Johns County Parks & Recreation.

Event Details

Date: Sunday, April 26, 2026

Time: 8:00 AM

Location: Solomon Calhoun Community Center

Ages: 5–14

Capacity: Up to 300 participants

In 2025, more than 80 children participated, with the event capped at 100 registrations. For 2026, the triathlon is expanding significantly—allowing up to **300 youth participants**, improved race organization, professional timing support, and the addition of **vendors and community organizations**, transforming the event into a true **county-wide family experience**.

All proceeds raised through sponsorships, vendors, and community support directly benefit youth recreation opportunities through **St. Johns County Parks & Recreation**.



About the St. Johns County Parks Foundation

The St. Johns County Parks Foundation is a 501(c)(3) nonprofit organization dedicated to enhancing access to parks, programs, and recreational opportunities county-wide through private philanthropy. The Foundation works in partnership with St. Johns County Parks & Recreation to support programs, capital improvements, and community-driven initiatives that benefit residents of all ages.

St. Johns County Parks Foundation

EIN- 872315225

Contact: Marithza Ross

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St. Johns County Parks & Recreation **“JustTriIt”KidsTriathlon2026**
Sunday, April 26, 2026 | 8:00 AM Solomon Calhoun Community Center
Ages 5–14 | Up to 300 Participants
Sponsorship Opportunities

Presenting Sponsor – \$2,500 (Limit 1) Sponsor name incorporated into the official race title. Recognition across Foundation digital platforms, including social media, website, and inclusion in radio, newspaper, and post-race press coverage as available. Logo placement on official race t-shirts. Verbal recognition during race opening and closing ceremonies, with additional sponsor mentions throughout the event. Sponsor-provided banners displayed along the race course (banners not provided by event). Opportunity for a 20x20 sponsor space at the event entrance (tent, tables, & chairs not provided). Recognition on the April Parks & Recreation programs calendar if sponsorship is confirmed by March 1. Includes 7 complimentary race entries.

Finish Line Sponsor – \$1,500 (Limit 1) **SOLD OUT** Sponsor logo included on official event photos distributed to participants and shared post-event. Logo placement on official race t-shirts. Recognition across Foundation digital platforms and in post-race communications. Sponsor-provided banner displayed near the photo or finish area (banners not provided by event). Includes 6 complimentary race entries.

Swim Course Sponsor – \$1,500 (Limit 1) **SOLD OUT** Sponsor recognition at the swim area supporting safety and course operations. Logo placement on official race t-shirts. Verbal recognition during event announcements. Sponsor-provided banner displayed at the swim area (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

Bike Course Sponsor – \$1,500 (Limit 1) Sponsor recognition along the bike course supporting course setup and safety. Logo placement on official race t-shirts. Verbal recognition during event announcements. Sponsor-provided banner displayed along the bike course (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

Run Course Sponsor – \$1,500 (Limit 1) Sponsor recognition along the run course supporting hydration and finish-line flow. Logo placement on official race t-shirts. Verbal recognition during event announcements. Sponsor-provided banner displayed along the run course (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

Bib Sponsor – \$1,500 (Limit 1) **SOLD OUT** Sponsor logo printed on all participant race bibs. Logo placement on official race t-shirts. Sponsor-provided banner displayed along the course (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

Awards Sponsor – \$1,500 (Limit 1) **SOLD OUT** Sponsor name recognized during the awards presentation. Logo placement on official race t-shirts. Sponsor-provided banner displayed near the awards area (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

Water Station Sponsor – \$750 (Limit 3) Sponsor-provided banner displayed at a designated water station (banners not provided by event). Logo placement on official race t-shirts. Verbal recognition during event announcements. Option for sponsor volunteers to assist at the water station. Recognition in post-race Foundation communications. Includes 3 complimentary race entries.

Race Support Sponsor – \$500 Sponsor name listed on official race t-shirts. Sponsor-provided banner displayed on shared event signage (banners not provided by event). Recognition in post-race Foundation communications. Includes 2 complimentary race entries.

Community Supporter – \$250 Name listed as a Community Supporter on shared event materials. Recognition in post-event Foundation communications.

Participating Supporter – \$100 Name listed as an event supporter.



St. Johns County Parks & Recreation “JustTriIt” Kids Triathlon 2026
Sunday, April 26, 2026 | 8:00 AM Solomon Calhoun Community Center
Ages 5–14 | Up to 300 Participants

SPONSORSHIP AGREEMENT

Event: “Just Tri It” Kids Triathlon 2026

Date: Sunday, April 26, 2026

Time: 8:00 AM

Location: Solomon Calhoun Community Center

Johns County Parks Foundation is a 501(c)(3) EIN- 872315225

Sponsor Information

Name of Company, Organization, or Individual (as it should appear in promotional materials)

Primary Contact Name _____

Email _____

Address _____ **City** _____ **State** _____ **Zip** _____ **Phone** _____

Website/ Social Media handles

Sponsorship Level

- Presenting Sponsor – \$2,500
- Swim Course Sponsor – \$1,500
- Bike Course Sponsor – \$1,500
- Run Course Sponsor – \$1,500
- Finish Line Sponsor – \$1,000
- Bib Sponsor – \$1,000
- Awards Sponsor – \$1,000
- Water Station Sponsor – \$750
- Race Support Sponsor – \$500
- Community Supporter – \$250
- Participating Supporter – \$100

Participant Registrations

Will members of your organization participate in the event using complimentary or paid registrations?

Yes No (If yes, number of participants: _____)

Volunteer Participation

Will members of your organization participate as event volunteers?

Yes No

If yes, please indicate the number of volunteers: _____

Preferred volunteer role(s) (if known): _____



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Payment Information

Total Sponsorship Amount: \$ _____



- Check Enclosed
- Online Payment (scan qr code)

Checks payable to:
St. Johns County Parks Foundation, Inc.
A confirmation letter and tax receipt will be provided upon receipt of payment.

Sponsor Acknowledgment & Guidelines

- Sponsorships are **cash-based and charitable in nature**; all contributions are **non-refundable**.
- Sponsor recognition will be provided in accordance with the selected sponsorship level.
- Any on-site signage or banners must be provided by the sponsor (event does not supply banners or signage).
- Sponsor logos must be submitted in **high-resolution format** following payment to ensure inclusion in event materials.
- The St. Johns County Parks Foundation reserves the right to approve all sponsor recognition to ensure alignment with the mission and values of the event.

Release & Agreement

By signing below, I acknowledge and agree to the terms of this Sponsorship Agreement and understand that participation is voluntary. I hereby release and hold harmless the St. Johns County Parks Foundation, St. Johns County Parks & Recreation, event sponsors, volunteers, officials, and representatives from any claims arising from participation in this event.

All sponsorships directly support the *St. Johns County “Just Tri It” Kids Triathlon* and youth recreation programs through the St. Johns County Parks Foundation, the official nonprofit partner of St. Johns County Parks & Recreation, whose mission is to enhance access to parks, programs, and recreational facilities for all residents county-wide.

To ensure inclusion in promotional materials, sponsorships must be confirmed and paid in full by March 1. Sponsorship opportunities are secured only upon receipt of payment and cannot be reserved, held, or carried forward.

While every effort will be made to provide sponsor recognition as outlined, recognition opportunities may vary due to timing, production schedules, or unforeseen circumstances. Sponsorship contributions are non-refundable, including in the event of program changes or event cancellation.

Printed Name _____

Signature _____

Date _____